

## Message Text

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PAGE 01 RIO DE 03707 191155Z  
ACTION ARA-14

INFO OCT-01 EUR-12 ISO-00 EB-08 STR-07 COME-00 AGRE-00  
TRSE-00 OMB-01 CIAE-00 DODE-00 PM-05 H-01 INR-10  
L-03 NSAE-00 PA-01 SP-02 SS-15 NSCE-00 SSO-00  
ICAE-00 INRE-00 /080 W  
-----058500 191212Z/14

O 181934Z AUG 78  
FM AMCONSUL RIO DE JANEIRO  
TO SECSTATE WASHDC IMMEDIATE 6599  
INFO AMEMBASSY BRASILIA IMMEDIATE  
AMEMBASSY LONDON  
AMEMBASSY MEXICO  
AMEMBASSY SAN JOSE  
AMEMBASSY SAN SALVADOR  
AMEMBASSY TEGUCIGALPA  
AMEMBASSY GUATEMALA  
AMEMBASSY MANAGUA  
AMEMBASSY SANTO DOMINGO  
AMEMBASSY PANAMA  
AMEMBASSY LIMA  
AMEMBASSY BOGOTA  
AMEMBASSY CARACAS  
AMCONSUL SAO PAULO

LIMITED OFFICIAL USE RIO DE JANEIRO 3707

DEPT PASS MCCONNELL FAS/USDA/WASHDC

E.O. 11652: N/A  
TAGS: EAGR, BR  
SUBJECT: FREEZE IN COFFEE PRODUCING AREAS: AN UPDATE

REF: (A) RIO 3676

(B) RIO 3658

(C) RIO 3642

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(D) BOGOTA 7767

BEGIN UNCLASSIFIED:

1. AUGUST 18 NEWSPAPER TREATMENT OF FROST IS MUCH LOWER KEY  
THAN LAST SEVERAL DAYS. O GLOBO HAD NO FROST STORY AND JORNAL  
DO BRASIL CARRIED ONE SMALL ARTICLE. IN THE JORNAL DO BRASIL

STORY, INSTITUTO BRASILEIRO DO CAFE (IBC) PRESIDENT, CAMILO CALAZANS IS QUOTED AS SAYING THERE WAS MORE FROST IN STATE OF MINAS GERAIS DURING NIGHT OF AUGUST 17/18. CALAZANS AGAIN QUOTED AS SAYING FROST LOSSES WOULD BE 20 PERCENT. (HE USED A PRE-FROST ESTIMATE OF '79 CROPS OF 22 MILLION BAGS. IBC HAD BEEN PUBLICLY ESTIMATING 1979 CROP AT 20 MILLION BAGS PRIOR TO THIS ARTICLE.) THE GOVERNOR OF THE STATE OF PARANA, JAIME CANET JUNIOR, REPORTEDLY ESTIMATES COFFEE LOSSES AT 30 PERCENT IN HIS STATE. PRESIDENT OF MINAS GERAIS' COFFEE GROWERS ASSOCIATION IS CITED AS SOURCE OF REPORT THAT FROST IN THAT STATE "REACHED" 10 TO 15 PERCENT OF COFFEE GROWING AREA. NO MENTION MADE OF DAMAGE IN SAO PAULO STATE. AUGUST 17 EDITION OF O ESTADO DE SAO PAULO QUOTES AN IBC OFFICIAL IN PARANA AS SAYING THAT PRESS REPORTS OF FROST DAMAGE ARE INACCURATE AND THAT PRESS IS BEING MANIPULATED BY PEOPLE WHO HAVE AN INTEREST IN HIGHER PRICES.

2. IN RELATED STORY CALAZANS ANNOUNCED THAT HE WILL ATTEND A PRODUCERS' MEETING IN BOGOTA SCHEDULED TO TAKE PLACE NEXT TUESDAY. HE SAID MEETING WOULD BE TO STUDY THE INTERNATIONAL MARKET SITUATION AND THE EFFECTS OF THE FROST ON BRAZILIAN PRODUCTION. (THIS CONFLICTS SOMEWHAT WITH INFORMATION CONTAINED REFTEL D.) SAME STORY CITED RIO EXPORTERS AS SOURCE OF REPORT THAT THE PRODUCERS' MEETING WAS BEING CALLED TO SET UP A COMMON FUND TO INTERVENE IN NEW YORK AND LONDON MARKETS.

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END UNCLASSIFIED.

BEGIN L. O. U.

3. CONGEN E/C OFFICER SPOKE WITH RIO EXPORTER TO OBTAIN VIEWS ON FROST DAMAGE. HE STATED THAT ACCURATE EVALUATION OF FROST DAMAGE CANNOT REPEAT CANNOT BE MADE UNTIL 10 DAYS HAVE ELAPSED. THUS, ALL PRESS REPORTS OF DAMAGE ARE PREMATURE. HIS OFFICE IN PARANA, HOWEVER, REPORTS THAT FROST DAMAGE WILL BE LESS SERIOUS THAN DAMAGE FROM DROUGHT EARLIER THIS YEAR. FYI: FAS ESTIMATES DROUGHT REDUCED PARANA YIELDS BY 15 TO 20 PERCENT. END FYI. HE WENT ON TO SAY THAT PARANA WAS STATE MOST SERIOUSLY AFFECTED BY FROST. END L.O.U.

DEXTER

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NNN



## Message Attributes

**Automatic Decaptoning:** X  
**Capture Date:** 01 jan 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** COFFEE, CROP DESTRUCTION, PRESS COMMENTS  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 18 aug 1978  
**Decaption Date:** 01 jan 1960  
**Decaption Note:**  
**Disposition Action:** RELEASED  
**Disposition Approved on Date:**  
**Disposition Case Number:** n/a  
**Disposition Comment:** 25 YEAR REVIEW  
**Disposition Date:** 20 Mar 2014  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
**Disposition Remarks:**  
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**Document Unique ID:** 00  
**Drafter:** n/a  
**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A  
**Expiration:**  
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**Office:** ACTION ARA  
**Original Classification:** LIMITED OFFICIAL USE  
**Original Handling Restrictions:** n/a  
**Original Previous Classification:** n/a  
**Original Previous Handling Restrictions:** n/a  
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**Previous Handling Restrictions:** n/a  
**Reference:** 78 RIO DE JANEIRO 3676, 78 RIO DE JANEIRO 3658, 78 RIO DE JANEIRO 3642  
**Retention:** 0  
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**Review Content Flags:**  
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**Review Event:**  
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**Review Withdrawn Fields:** n/a  
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**To:** STATE  
**Type:** TE  
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**Review Markings:**  
Sheryl P. Walter  
Declassified/Released  
US Department of State  
EO Systematic Review  
20 Mar 2014  
**Markings:** Sheryl P. Walter Declassified/Released US Department of State EO Systematic Review 20 Mar 2014